

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2215941

Order #	2215941		Created On	7/23/2018 1:01:59 PM		Order Status	Contract Confirmed	
Order Descrp	PRI:NP=4;IP=5 62559439 Pensler for Senate FLIIC		Created By	NCC_Gateway_User		Gross \$	1888.00	
Client	PENSLER FOR SENATE - NCC - MI		Updated On	7/23/2018 1:21:49 PM		Net \$	1359.36	
Start Date	7/23/2018		Updated By	Lockard, Amy		Units	14	
End Date	8/12/2018		Industry	Political-US Senate		Credit Hold	NO	
# of Weeks	3		REFERENCES			BILLING INFORMATION		
SALES			Primary	Lansing Interconnect		Purchase Order #		
ActiveWeeks	3		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - MI - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	JAMESTOWN & ASSOCIATES - NCC	15.00%	TRAFFIC OPTIONS			Estimate	ATS 7.24-8.7	
RepFirm	NCC 13%	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ		Lansing, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Flint-Saginaw MI Interconnect		Zip	07003				
Total Networks	1		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #					
						SYSCODE LIST		
						6725		

SUMMARY FOR SYSCODE 6725

Order #	2215941	Created On	7/23/2018 1:01:59 PM	Order Status	Contract Confirmed
Order Descrp	PRI:NP=4;IP=5 62559439 Pensler for Senate FLIIC	Created By	NCC_Gateway_User	Syscode Gross \$	1888.00
Client	PENSLER FOR SENATE - NCC - MI	Updated On	7/23/2018 1:21:26 PM	Syscode Net \$	1359.36
Start Date	7/23/2018	Updated By	Lockard, Amy	Syscode Units	14
End Date	8/12/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	3	Zones	Flint-Saginaw MI Interconnect	Avg Unit Rate	134.86

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	4 4	HGTV	6725	HGTV PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	6	\$132.00	\$792.00	30
2			National Political Bundle	4 4	HGTV	6725	HGTV PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	0	\$132.00	\$0.00	30
3			National Political Bundle	4 4	HGTV	6725	HGTV PT	08/07/2018	08/12/2018	Tu-Su 7p-12m	0	\$132.00	\$0.00	30
4			National Political Bundle	4 4	HGTV	6725	HGTV PT	07/23/2018	07/29/2018	M-Su 7p-12m	0	\$137.00	\$0.00	30
5	2		National Political Bundle	4 4	HGTV	6725	HGTV PT	07/30/2018	08/05/2018	M-Su 7p-12m	7	\$137.00	\$959.00	30
6			National Political Bundle	4 4	HGTV	6725	HGTV PT	08/06/2018	08/12/2018	M-Su 7p-12m	0	\$137.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	4 4	HGTV	6725	HGTV PT	07/23/2018	07/23/2018	M 7p-12m	0	\$137.00	\$0.00	30
8			National Political Bundle	4 4	HGTV	6725	HGTV PT	07/30/2018	07/30/2018	M 7p-12m	0	\$137.00	\$0.00	30
9	3		National Political Bundle	4 4	HGTV	6725	HGTV PT	08/06/2018	08/06/2018	M 7p-12m	1	\$137.00	\$137.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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End Date	8/12/2018	Source	Gateway	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	